### **CONTACT**

marie.satija93@gmail.com (210) 710-1751 Brisbane, CA

### **EDUCATION**

B.S. RADIO-TELEVISION-FILM University of Texas at Austin 2016

UX DESIGN PROGRAM CareerFoundry 2023

Case Study: PlutoPay

### **SKILLS**

- Qualitative research
- Wireframing
- Prototype testing
- Responsive web design
- User interface design
- Motion graphic design
- Videography
- Video editing
- Project management

### **TOOLS**

- Figma
- Illustrator
- Photoshop
- After Effects
- Premiere Pro

# Marie Satija

### **USER EXPERIENCE & MULTIMEDIA DESIGNER**

#### **EXPERIENCE**

**UX/UI DESIGNER**, CAREERFOUNDRY UX DESIGN PROGRAM July 2021 – Dec 2023

- Conceptualized and designed a finance management app while adhering to empathy-driven design processes.
- Conducted user interviews, analyzed data, and created personas and journey maps to understand user needs, behaviors, and goals.
- Developed and tested a mobile prototype to gain valuable feedback on usability and navigation.
- Implemented a visual language and UI strategy that inspires both security and approachability.
- Collaborated with peers for feedback-driven design changes, further enhancing the user experience.

## **PRODUCTION TECHNICIAN**, TEMPO INTERACTIVE, INC. January 2022 – July 2023

- Filmed, edited, and streamed 200+ videos for Tempo users, contributing to a high-quality library of fitness content.
- Led team workshops on studio best practices.
- Crafted signal-chain diagrams and labeling conventions for studio infrastructure overhaul, enhancing reliability and optimizing operational efficiency.
- Achieved the highest quality-assurance record with a 96% pass rate, showcasing attention to detail.
- Optimized media offloading processes, reducing turnaround time during live classes.
- Created and implemented comprehensive onboarding guides and orientation materials for new production assistants.

## **MEDIA ASSOCIATE**, SAINT LOUIS CATHOLIC CHURCH January 2018 – June 2021

- Successfully planned, filmed, and edited videos raising over \$5 million for campus development.
- Enhanced church website by redesigning web pages, forms, and implementing online payment options for class registration.
- Streamlined project requests and improved team productivity with internal processes.
- Designed social media graphics, print materials, and event advertisements.